

HUMBERTOWN JEWELLERS

MAGAZINE



FALL/WINTER 2025 | VOLUME 9





REACH FOR THE CROWN

THE LAND-DWELLER



ROLEX



ULTRATHIN TOURBILLON
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EXPANDING INTO A NEW ERA

As I look back on the past 80 years, two of the greatest joys of my life have been being a family man, which now includes six grandchildren, and having led and expanded my Humbertown Jewellers family for over four decades. After building a luxury retail business from the ground up, I have learned to follow one enduring principle: the customer's needs must always come first, everything else follows. This guiding principle has never led me astray.

After decades of serving our ever-broadening community, we are proud to begin the construction of our expanded showroom, the fifth in our history. Spanning almost 9,000 square feet, the new space features dedicated areas for our most exclusive brands, a world-class watchmaking atelier, and a comfortable, welcoming environment for all. The entire store has been redesigned to offer an exceptional customer experience and first-class service.

Our renovations are more than construction and furnishings: this space exists to better serve those who trust us with their precious timepieces and heirlooms. For decades we have been an authorized dealer for many premium brands, but what makes us special is something deeper — we are a premier destination for those of you looking for guidance, care, and expertise when it comes to exquisite jewellery and timepieces.

To our customers, this marks the ninth edition of our annual *Humbertown Jewellers* magazine, a tradition that has become

an integral part of how we share our passion and vision with you. Working alongside my two children, and hopefully my grandchildren in the future, I'm proud to watch our family's vision come to life.

I'm grateful to my daughter, Sandy, whose creativity, dedication, and leadership have been at the forefront of this publication since its inception. Her vision and commitment have also shaped the continued success and evolution of our business. Dan's commitment to bringing new technology and processes to the business champions our central focus of serving our customers better every day.

Knowing that the next generation of my family will carry forward our customer-first legacy reassures me that Humbertown Jewellers will remain a cornerstone of the community, setting even higher standards in luxury retail. Our commitment remains to make sure every customer feels valued, respected, and at home the moment they walk through our doors.

It is our honour to continue serving you.

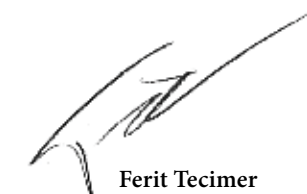

Ferit Tecimer

PHOTO BY EMAD MOHAMMADI



IWC Ingenieur. Form und Technik.

Ingenieur Automatic 40, Ref. 3289

You don't have to be an engineer to appreciate the virtues of this watch. The Ingenieur Automatic 40 with a black grid-patterned dial revisits the bold aesthetic codes of Gérald Genta's Ingenieur SL from the 1970s, pairing them with outstanding ergonomics and a finishing that is perfected down to the tiniest detail.

IWC. Engineered.

IWC
SCHAFFHAUSEN

HJ HUMBERTOWN JEWELLERS

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FOUNDER OF HUMBERTOWN JEWELLERS
Ferit Tecimer

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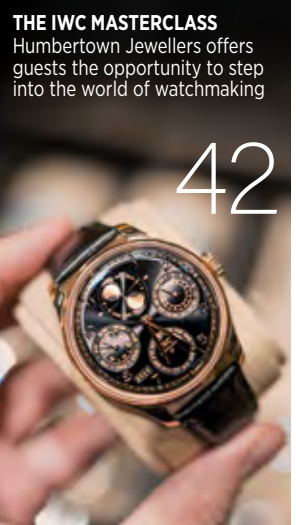
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Ferit and Dan Tecimer share plans for the future of Humbertown Jewellers and their growing community of customers



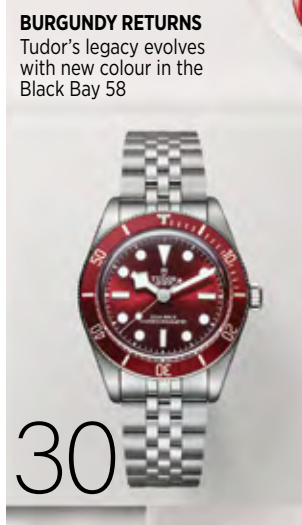
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A FAMILY TRADITION OF EXCELLENCE

An exciting expansion strengthens Humbertown Jewellers' legacy of innovation, community engagement, and family tradition, investing in the highest standards of quality and service for generations ahead

Words by Marc Castaldo

Humbertown Jewellers is redefining the meaning of expansion. One thing is certain for the Tecimer family: Although the renovations will nearly triple the store's footprint, the enhanced space stands for something more fundamental.

The expansion signifies evolution; it is a reflection of how and why the store has been serving generations of clients in the community for over four decades. The family measures its goals and results over the long-term, in decades rather than months. To this end, the renovation coincides with Ferit Tecimer's decision to "transition over" to the next generation.

As Humbertown Jewellers looks to the future, Dan and Sandy are poised to continue what their father built — a family business based on enduring values and a profound commitment to their customers.

In looking forward to a bright future, Humbertown Jewellers has begun a grand renovation to enhance and highlight the most exclusive high-quality gems and timepieces — while continuing

“Our customers are the reason we’re doing all of this. Every step we’re taking is to make their experience even better.”

launched this project; the intention is to deliver an enhanced in-store experience. Service has always been one of the key pillars of our business, so a great deal of time and thought has gone into designing the details of the floor plan with the sole purpose of elevating our customer's journey.

their consistent focus on exceptional customer service.

This renovation introduces a wider welcoming entrance and better visibility in the shopping centre. The watchmaking atelier, soon to be triple its current size, will improve our ability to service even more brands and reduce service turnaround times, while reaffirming Humbertown Jewellers as a leading destination in the luxury retail market.

Q: Mr. Tecimer, Humbertown Jewellers has a longstanding reputation for being a landmark luxury retail business. What are the opportunities that you hope will come from this expansion?

A: Our customers are the reason we have

PHOTOS BY EMAD MOHAMMADI

SCAN THE QR CODE FOR HUMBERTOWN JEWELLERS' EXCLUSIVE FOOTAGE OF OUR INTERVIEW WITH FERIT TECIMER & DAN TECIMER



The renovated Humbertown Jewellers will feature a larger 650-square-foot watchmaking studio — tripling capacity and enabling faster brand-authorized repairs while expanding in-house expertise for even more prestigious timepiece brands



New technology and thoughtful automation throughout the expanded space will free staff to focus on personalized client care, in-depth training, and delivering Humbertown Jewellers' hallmark world-class, customer-first service

“The purpose of the expansion is to offer an experience that is even more exquisite and special. It’s something both the family and the brands are very excited about.”

Q: Dan, I’m going to ask you, how are your customers responding when they hear about the renovation in progress?

A: I would almost argue they’re more excited than we are! Many of them have asked for a sneak peek of the renovations, just to envision what it’s going to look like. You can’t fully comprehend the magnitude of the renovation until you see the new space and see how much larger it’s going to be. We’ve done four or five renovations over the years – this is the biggest and boldest one yet. When we share our newest expansion plans with clients, they can picture their future with us, and they’re excited.

Q: Mr. Tecimer, what advice have you given your children, knowing that they will be overseeing the business in the near future?

A: The only thing I told them is this: if the business goes through a soft patch, that’s not important. But if we have a customer who leaves the store unhappy, we have a problem. Years ago, long before Google reviews became popular, I would tell my customers, “If you are happy, don’t tell me, tell your friends. But if you are not happy, please tell us so that we can make it right.”

More than me teaching them, I’ve also learned from both my daughter and son over the years. Having just turned 80, I often look to them for their insight into new technologies and evolving ways of doing business. Sandy, who has been a guiding presence behind the scenes in the business for many years, has led the development of our website, guided our social media presence, and brought her creative vision to every project. Daniel, now fully immersed in the day-to-day operations of the store, has introduced new systems that make our processes more efficient, allowing our team to focus even more on what matters most: serving our clients.

Q: Dan, what are you most excited for when it comes to the brands that you will be representing in the new space?

A: The new space will allow us to provide a more unique experience for each of the brands we represent. We’re proud to be taking a more holistic approach to the business. These days, our clients may

discover us through social media or a quick Google search. They often then move easily from a digital awareness of the store to a final selection and purchase of a special item in person. We’re glad to be championing excellence at every possible customer touchpoint.

What our store offers is a single destination, where clients can explore a wide selection of different brands under one roof, allowing them to make the best decision possible –and where we can share our expertise in guiding them through that process. In the newly renovated space, we want to create dedicated walk-in boutiques for our brands, offering a more exclusive and personalized experience. Our goal is to build connections on multiple levels — between our clients and our store, and between clients and the brands they desire. This is something we are very excited to offer.

Q: Mr. Tecimer, once the expansion is complete, what do you see in the future for Humbertown Jewellers?

A: Our unwavering vision is to be a market leader and a premier destination for high-end jewellery, rare gemstones, and a curated selection of the most luxurious watch brands in the world.

Q: Dan, what is the greatest lesson that you’ve learned from your father, the lesson you hope to carry into the future?

A: It’s hard to narrow it down, but I think it’s the focus on quality, both in providing exceptional service and in offering the finest products for our customers. Quality customer service means truly listening to our clients’ needs and personalizing each experience to suit them best. I’ve seen my dad’s dedication to quality in every aspect of life — from his discerning eye for rare and exceptional gemstones to something as simple as choosing an antique piece of furniture for the store.

We offer an impressive selection of high-quality jewellery and continue to expand our curation of rare and exceptional gemstones, diamonds, and timepieces — a collection that makes us stand out in the city.

On a personal level, he has always instilled this value in us, not only in business, but also in our individual lives.

Cartier’s Icons Miniaturized for a New Era

Cartier’s most iconic timepieces are reimagined in a collection of scaled-down signatures that are as effortless as they are enduring

Words by **Kate Brynn**



Left: The Panthère de Cartier mini model in yellow gold with quartz movement. Octagonal crown set with sapphire cabochon, silver dial, blue-steel hands, and sapphire crystal **Middle:** The Baaignoire de Cartier mini model, size 16, in rhodium-finish white gold with quartz movement. Set with 552 brilliant-cut diamonds (5 cts), beaded crown, silvered dial, blue-steel hands and sapphire crystal **Right:** The Tank Louis Cartier mini model in yellow gold with quartz movement. Beaded crown set with sapphire, grained silvered dial, blue-steel hands, mineral crystal, black alligator strap and yellow gold ardillon buckle

The *Maison*’s hallmark shapes — Tank, Baaignoire and Panthère — are distilled in their mini models into their purest forms, inviting a new generation to make them entirely their own. As Humbertown Jewellers enters a new chapter in its history, so too does the Cartier enthusiast. Whether shopping for a first timepiece or curating a legacy, the heritage classics are presented in new sizes and stylings, reflecting a change of pace and style.

These miniature interpretations speak to the power of refinement. They are quiet statements full of presence. The Tank Louis Cartier mini model is a study in restraint. Its rectangular dial and clean geometry have long embodied the *Maison*’s pursuit of design perfection. In this smaller silhouette it becomes even more focused and elegant, especially in yellow gold paired with a glossy black leather strap. It is modern yet unchanged, iconic yet intimate, and destined to become an everyday heirloom.

By contrast, the Baaignoire watch mini model speaks in curves. A soft expression of Cartier’s *savoir-faire* in shaping time, its elliptical form feels sculpted by water and smoothed by wear. Whether rendered in gold or detailed with a pavé diamond bezel, the Baaignoire radiates elegance with every gesture. It is fluid, feminine, quietly surreal — an unmatched marriage of purity and timelessness. Light

catches its surface in unexpected ways, creating a subtle glow on the wrist that feels almost emotional.

Then there is the Panthère de Cartier mini model, which is a bracelet watch that blurs the line between jewellery and timekeeping. With supple gold links that echo the feline grace of its namesake, this piece moves with the wearer. It wraps around the wrist like a second skin, elegant and effortless. Though mini in scale, it holds a magnetic power, encouraging layering, stacking and a sense of play. It embodies classic Cartier energy, created in the 1980s to inspire confidence every day.

Three shapes. Three distinct moods. All unmistakably Cartier. Just as Humbertown Jewellers turns the page to begin a new generation of family leadership, Cartier’s miniature icons offer a timely gift for moments of transition, celebration and legacy. These watches are not just accessories; they are symbols of identity, of independence and of evolution.

There is freedom in their simplicity and confidence in their proportion. Sometimes smaller is stronger. In this collection, Cartier proves that smaller scale is not a limitation. The *Maison*’s mini models are a new kind of luxury, the kind that honours the past while expanding into the future.

PHOTOS COURTESY OF CARTIER

Reverso Tribute Monoface: Celebrating a Legacy of Watchmaking

Luxury watch brand Jaeger-LeCoultre’s Reverso Tribute collection highlights the versatility and effortless modernity of its Art Deco design

Words by **Isha Sharma**



The Reverso Tribute Duoface echoes the original 1931 model with classic design details like chemin de fer minute track, applied markers, and Dauphine hands, and comes with interchangeable blue straps — calfskin and dual-material — for quick style changes

PHOTO COURTESY OF JAEGER-LECOULTRE

Famous Swiss brand Jaeger-LeCoultre has established its name as a pioneer in the watchmaking world. Furthering this creative legacy, the Tribute collection comes with new additions commemorating the Reverso’s Art Deco design.

Designed in 1931, the Reverso has made a unique journey from its creation as a timepiece that could survive the rigours of polo

matches to becoming one of the world’s most iconic wristwatch designs.

It perfectly captures the spirit of Jaeger-LeCoultre’s watchmaking philosophy. The tonneau shape of the Reverso calibre, unlike the traditional round form, is based on the idea that a watch movement should resemble its case as much as possible.

La Grande Maison unveils the Reverso Tribute Monoface in a new size as well as new interpretations of the Reverso Tribute Duoface Tourbillon and Reverso Tribute Duoface Small Seconds.

The first addition to the list is Jaeger-LeCoultre’s new-sized Reverso Tribute Monoface, which was released in 2024. Its small 7.56 mm profile and 40.1 x 24.4 mm measurements are quite similar those of the original 1931 Reverso case, making it both convenient and attractive on all wrists.

The most recent interpretation of the Reverso Tribute Duoface Tourbillon, now housed in a steel casing, gives a new look and modern appeal to this model, which was first unveiled in 18K pink gold (750/1000) at Watches and Wonders Geneva in 2023.

The Reverso Tribute Duoface Tourbillon incorporates the Duoface concept with a tourbillon that can be seen on both dials without making the calibre thicker. The latest iteration of the Reverso Tribute Duoface Small Seconds, with its 18K pink gold (750/1000) case, has a redesigned reverse dial with double indexes applied to the silver sun-ray background and a sophisticated 24-hour (night-day) display. The front dial’s glossy inky-blue colour, achieved by applying no fewer than 20 layers of lacquer, each of which must be carefully dried before the next layer can be applied, creates a rich and striking contrast with the warmth of the pink gold casing and matching indexes and hands.

With the newest additions to the collection, Jaeger-LeCoultre has beautifully connected the threads of mechanics and aesthetics to create contemporary timepieces. These watches undoubtedly add to the rich legacy of the brand, which continues to offer everlasting classics.



A radiant teardrop pendant features a rare yellow diamond cradled by two rows of brilliant-cut diamonds



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FOOTAGE OF
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JEWELLERS'
FASHION SHOOT

THE ART OF EXPANSION AND INFINITE TRANSFORMATION

A single glimmer expands into a symphony of glass, mirroring the limitless potential of jewellery creation — celebrating transformation in beauty and design

Words by Anastasiia Horbulova

PHOTOS BY ISABELLE PARADIS | PHOTOGRAPHER ASSISTANTS: EMMANUELLE NÉRON, CEDRIC SWANECK | STYLIST: KARYSSA PAEZ | STYLIST ASSISTANT: SHAYAN AHMED
HAIR & MAKEUP ARTIST: JIM LOR CHOUISKY | VIDEOGRAPHER: LISMERY LOYOLA | MODELS: KATERINA MUCHNIK, COLIN HAYWARD | AGENCY: B&M MODEL MANAGEMENT
LOCATION: SANDRA AINSLEY GALLERY



An exquisite 8.69 carat pink diamond ring, worn here with a luminescent 19.25 carat diamond necklace and pink diamond earrings, transforming infinite light into a future of boundless beauty

DRESS: INES DI SANTO | SUIT: PER LUI



In a metamorphosis of light and luxury, this transcendent 7.45 carat ring showcases an emerald-cut diamond surrounded by brilliant-cut diamonds. Each facet reflects the evolution of design and craftsmanship

DRESS: BOTTEGA VENETA, AVAILABLE AT REALOVE



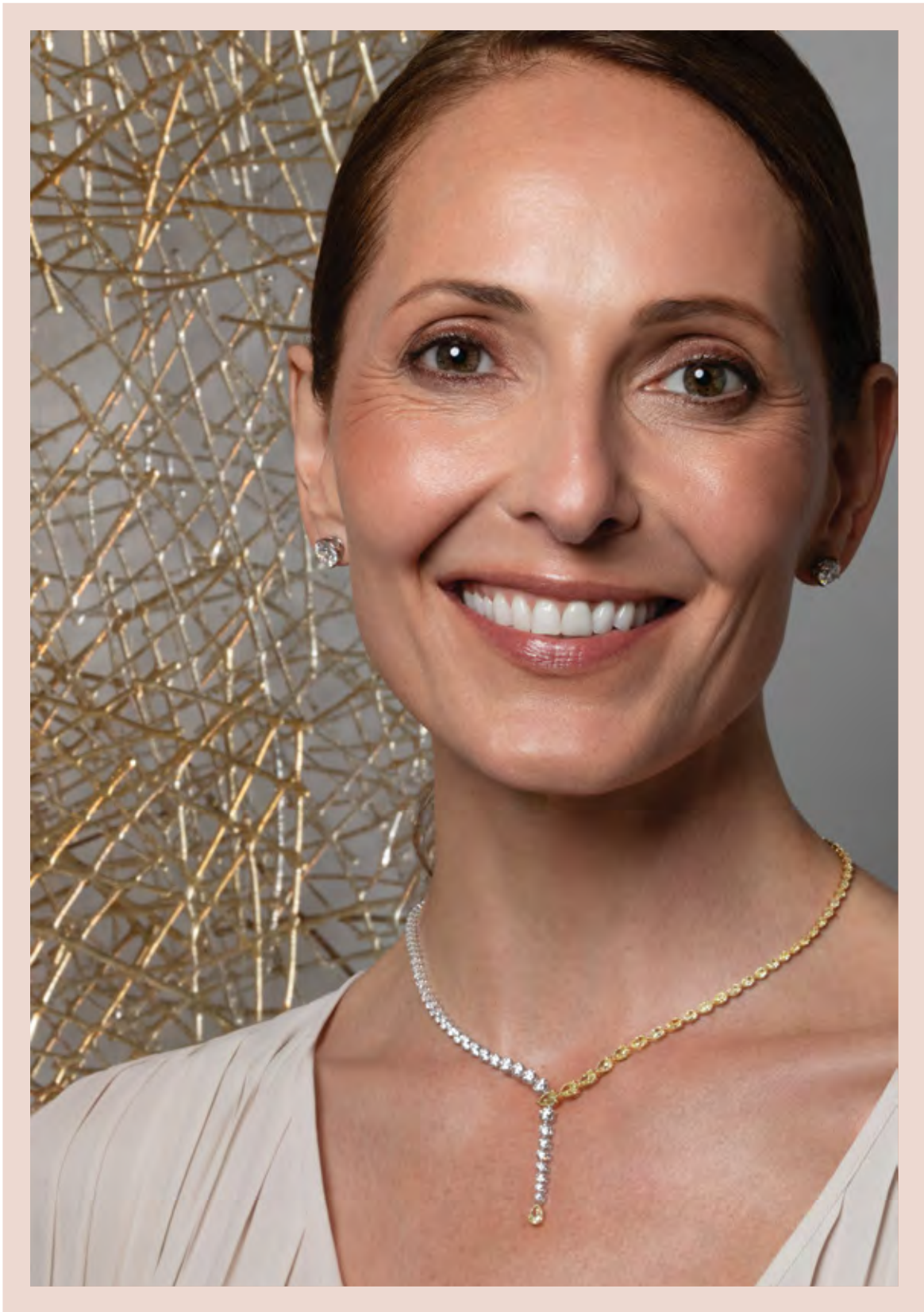
A captivating white gold filigree bracelet, adorned with 1.60 carats of diamond accents, is complemented here by sublime 4.45 carat inside-out earrings — creation at its most luxurious



Reflecting new dimensions of elegance, an extraordinary 9.50 carat cushion-cut diamond ring is paired with diamond drop earrings and a radiant bezel-set solitaire pendant

DRESS: NADYA TOTO | SUIT: PER LUI





Harmony of light: pear-cut yellow diamonds meet pristine colourless diamonds in this 16.14 carat necklace, accompanied by resplendent diamond studs. Boldly transformational



A new generation of creation: this magnificent 250 carat aquamarine pendant embodies the power of light, inspiration, and transformation

DRESS: INES DI SANTO

Rolex and the Expanding Reach of Purpose-Driven Excellence

Protecting the planet by partnering with champions of a better future

Words by **Bonnie Pop**



Cristina Mittermeier, a leading marine photographer and Rolex Testimonee, is renowned for her powerful advocacy and work in some of the world's most fragile and remote marine habitats



Today, luxury is defined as much by purpose as by prestige. Few brands grasp this fact better than Rolex. Long revered for its mastery of timepieces, the brand is now channelling its distinguished past into safeguarding the future. In an era in which every second counts, Rolex's vision is expanding far beyond the wrist. That spirit of evolution is front and centre in the brand's Perpetual Planet Initiative, a global effort that embodies Rolex's commitment to a better future. Launched in 2019, the initiative now supports more than 20 partners across three critical areas: oceans, landscapes, and the fields of science, health

and technology. At its heart is a simple yet powerful premise: supporting those who advance understanding of our planet while also protecting and sustaining it. Among these Rolex champions is Cristina Mittermeier, a pioneering conservation photographer, marine biologist and storyteller whose work is changing the way we see — and save — the ocean. Co-founder of non-profit SeaLegacy, Mittermeier has embarked on more than 45 expeditions to document life beneath the waves. Through her lens, over 765 species have been photographed and more than seven million images captured, bringing critical marine ecosystems into sharp

PHOTOS BY CRISTINA MITTERMEIER

With Rolex's support, Mittermeier's newest project, a book titled *Hope*, offers a glimpse into the beauty and fragility of our planet as well as the resilience of those working to protect it. In many ways her work mirrors Rolex's own evolution



Mittermeier has undertaken more than 45 expeditions in order to capture some of the world's most beautiful and undisturbed locations and sanctuaries in an attempt to highlight the importance of humanity's connection with nature

focus for a global audience. Mittermeier's life and career demonstrate how every impactful journey begins with a bold leap into the unknown. Although she grew up far from the sea in the landlocked town of Cuernavaca, Mexico, her work promoting ocean conservation and rewilding has seen her influence expand across continents and platforms — she was the first female photographer to reach one million followers on Instagram — and she continues to use that reach to inspire collective action. "Everybody understands photography," she says. "It's a universal language that has unparalleled power to inspire and engage audiences to take action."

With Rolex's support, Mittermeier's newest project, a book titled *Hope*, offers a glimpse into the beauty and fragility of our planet as well as the resilience of those working to protect it. In many ways, her work mirrors Rolex's own evolution. As the brand enters a new chapter of its legacy, this generational transition reflects a broader shift toward values-driven leadership. In celebrating Mittermeier and the Perpetual Planet Initiative, Rolex is expanding what it means to be timeless: It's becoming not only a maker of iconic timepieces, but also a partner in shaping a more sustainable and inspired future.

BEYOND THE HORIZON

Every gem reshapes light and space, redefining the poetry of expansion

Words by Anastasiia Horbulova



Creating a constellation of reflected light, this spectacular platinum ring showcases a 5.03 carat pear-cut diamond accompanied by two smaller accent diamonds. Beauty in all directions

VISUAL CONCEPT BY GERARD BRIZWELA



This magnificent 26.17 carat Ceylon sapphire necklace offers an exquisite invitation to new dimensions of beauty and imagination



These sublime teardrop earrings showcase 3.35 carats of pink and white diamonds in an infinitely intricate harmony of light



In a continuous composition of meticulously set stones, this delicately crafted bracelet features 7.38 carats of incandescent diamonds



In this dazzling lariat, 7.95 carats of brilliant-cut diamonds stream from now to forever, culminating in two enchanting pear-cut diamonds, one white, one yellow



In a cascade of colour and light, this stunning ring features a 4.02 carat vivid yellow diamond cradled by a pair of flawless, colourless diamonds. Boundless beauty

Burgundy Returns to the Black Bay 58

A masterwork that honours legacy through the evolution of colour

Words by **Kate Brynn**



Each variation of the Black Bay 58 (Ref. M7939A1A0RU), a neo-vintage design built to today's standards, blends 70 years of TUDOR dive-watch heritage with modern craftsmanship

The TUDOR Black Bay 58 was born in 1958 and has never stopped evolving. This season, it emerges fully washed in burgundy, a colour that sits somewhere between vintage warmth and contemporary authority. Varied tonally from dial to bezel to bracelet, it is not a colourway, it is a philosophy.

This new edition doesn't break from tradition — every element of the timepiece deepens it. Every element of the timepiece gestures inward: the 39-mm steel case, the slimline profile, the iconic snowflake hands and the domed dial offer tribute to the past, but their execution feels unmistakably present, a lesson in restraint, the kind that separates luxury from noise.

Powering the piece is the METAS-certified Master Chronometer Calibre MT5400. Precision here is not just promised, it is proven. With a 70-hour power reserve and proven laboratory-tested magnetic

resistance the Black Bay 58 quietly upends the idea that heritage and performance must live apart.

The watch lands at a moment of significant transition for Humbertown Jewellers. Just as a new generation steps into leadership, TUDOR expands the Black Bay language through an exquisite tonal shift. Expansion, in this case, is a matter of precision. It is the sharpening of craft, the strengthening of voice.

This version of the Black Bay 58 is not a reinvention, it is an orchestration. Every detail is curated to flow as one continuous visual note, echoing the sensibility of a collector who understands that true elevation lies in depth, not excess.

Whether worn on steel or rubber, the burgundy variation adapts harmoniously without compromising its identity. It is as suited to the wrist of a sommelier as it is to a sailor. The Black Bay 58 has always been a watch to remember. In this edition, memory becomes mood.

PHOTO COURTESY OF TUDOR

260 Years of Ingenuity

An elegant celebration of John Arnold and Abraham-Louis Breguet's bond, one that defined brilliant watchmaking

Words by **Marc Castaldo**



The Constant Force Tourbillon 11 features a 41.5 mm yellow gold case, sapphire crystals and calibre A&S5219, paired with a midnight-blue alligator strap and gold buckle

Few brands have such an honourable and storied history as Arnold & Son, a company that dates to the Age of Enlightenment. Two of the greatest watchmakers of their time, the Englishman John Arnold and the Swiss-Frenchman Abraham-Louis Breguet, were friends who were fascinated and inspired by each other's work, sharing their ideas and knowledge of the principles of timekeeping and together furthering that science, which, in their eyes, was limitless.

The second half of the 18th century was a groundbreaking time for both horological science and for the friendship of these two geniuses, which remained resilient despite their language barrier, political obstacles and the collateral damage of their countries' wars.

As a tribute to their contributions to horology and to their mutual respect and friendship, Arnold & Son has created the Constant Force Tourbillon 11, a sensational timepiece that features a 41.5 mm-diameter case crafted in 18K yellow gold with a curved case middle to reduce its profile. The watch is fitted with a thin bezel and a slightly domed sapphire crystal with anti-reflective coating on both sides.

The open-work bridge of the constant-force mechanism is also made of 18K yellow gold. The watch has an open caseback with a matching sapphire crystal, showcasing the manual-winding manufacture calibre A&S5219. Water-resistant to 3 bar (30 metres, or 100 feet), it is paired with an alligator leather strap secured by a classic pin buckle in 18K yellow gold.

For the final elegant touch, the grained and chamfered barrel bridge of the Constant Force Tourbillon 11 watch features hand-engraved inscriptions and the plate inscription reads "To the revered memory of John Arnold and Abraham-Louis Breguet. Friends in their time, legendary watchmakers always."

From a purely stylistic point of view, the watch undoubtedly stands out for its unique design. Most notable is the distinctive white Grand Feu enamel surface and the recessed subdial in white opal, which displays the hours and minutes with exceptional clarity and elegance.

This Arnold & Son edition of 11 timepieces captures the spirit of a watch aficionado seeking to make a bold yet effortlessly sophisticated statement.

PHOTOS COURTESY OF ARNOLD & SON

FACETS OF BECOMING

Surrounded by the timeless beauty of Guild Park and Gardens — where nature meets art — we move toward a promising future. Choose jewellery that embodies the spirit of becoming

Words by Massimo Sosa



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PHOTOS BY BROGAN MCIVAB | PHOTOGRAPHER ASSISTANTS: JORDAN HARVEY | STYLIST: SYDNEY WEINER | HAIR & MAKEUP ARTIST: TAYLOR CHOUSKY
VIDEOGRAPHER: LUSMERY LOYOLA | MODELS: SYDNEY GEMMELL, EMERSON KING | AGENCY: B&M MODEL MANAGEMENT

DRESS: SOLACE LONDON



Living boldly is a worthy endeavour, celebrated here with a stunning 5.05 carat radiant-cut sapphire ring embraced by diamonds. Enhancing this brilliance: a pair of 2.07 carat diamond studs. Completing the look, a diamond pendant and two bracelets — one a pavé diamond bangle, the other a striking diamond and sapphire tennis bracelet



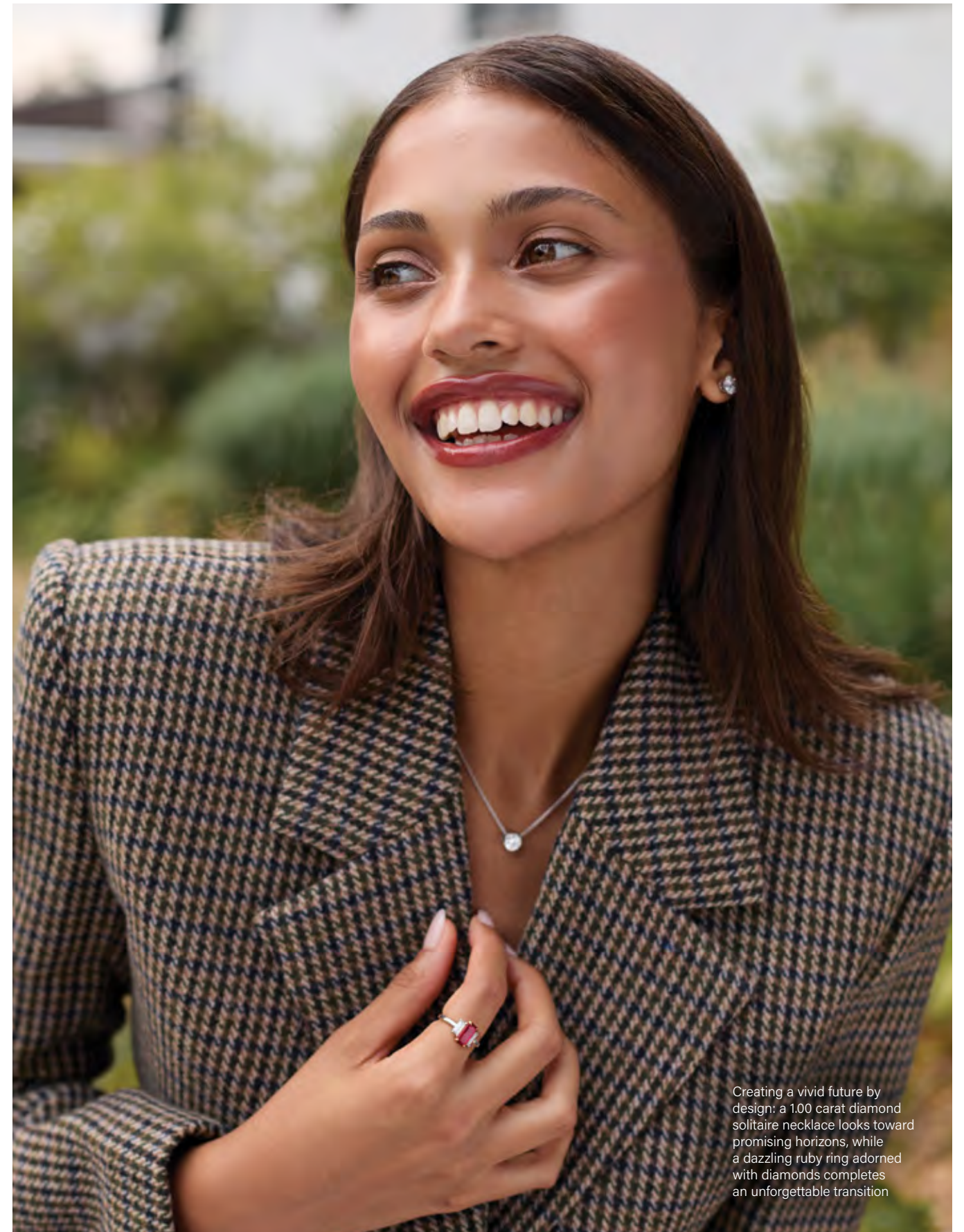
TWO-PIECE SET: SAFYAA

Against the timeless form of Greek theatre, brilliant-cut diamond hoops in white gold frame the face with a soft radiance.
A pear-shaped diamond pendant in white and yellow gold, crowned by a yellow diamond centre stone and pavé-set diamonds (0.98 carats), catches the light with sculptural elegance



On the right, a celebration of possibility in rose gold. A spectacular rose gold ring features oval and pear-cut diamonds, each framed by brilliant-cut diamonds. Accompanied by a 3.10 carat diamond bracelet with delicate leaf-inspired detail in rose gold. Diamond hoops and a distinctive pendant complete the conversation.

BLAZER SETS: EAVES



Creating a vivid future by design: a 1.00 carat diamond solitaire necklace looks toward promising horizons, while a dazzling ruby ring adorned with diamonds completes an unforgettable transition.

A bezel-set diamond pendant is joined by 2.00 carat diamond hoops and a 5.36 carat fancy yellow diamond infinity ring

The Past and the Future Embodied in the Present

Masterpieces one after another — is there anything OMEGA can't do?

Words by **Jennifer Cox**

Since the moon landing in 1969, the OMEGA Speedmaster has evolved in connection to the wonders of the night sky. The new Speedmaster Moonphase Meteorite boasts two choices in stainless steel, each watch harnessing two forms of meteorite and powered by an innovative OMEGA calibre designed to display the lunar cycles. Their dials are fashioned from iron meteorite, an ancient remnant of the cores of larger asteroids or minute planets that melted early in the solar system's history, adding a stellar element to this timepiece.

The OMEGA Railmaster makes a return this year with an all new aesthetic including striking colour gradients. It was first released in 1957, a year renowned in science and exploration for the launch of Sputnik 1 and the ensuing Space Race. In a feat of technological development, The Railmaster, with its superb anti-magnetic properties, was created for those who worked on and around railways connecting the country — those who needed highly reliable, accurate timepieces in places affected by magnetic fields. Today, it continues to be practical and a sophisticated symbol of precision.

Also unforgettable are OMEGA's exceptional sports watches, the Seamaster Aqua Terra models. Functionally elegant and bold in design, they nod to historic Olympic Games while showcasing modern touches. Each comes enclosed in a stainless steel case accented with sapphire crystal glass, and features an automatic Co-Axial Master Chronometer movement, offering precision, performance, and magnetic resistance.

Top: Seamaster Aqua Terra 30mm
Blending both elegance and comfort with a stainless steel version, along with a variety of two-tone, or gold bracelets and patented clasp technology
Middle: Seamaster Railmaster 38mm
Reviving OMEGA's 1957 original classic with anti-magnetic innovation and a clean gradient dial for modern professionals
Bottom: Speedmaster Moonphase (Meteorite) 43mm
Featuring two moons made from genuine moon meteorite and its dial, a galvanic grey-coated meteorite plate, features blue-coated hour/minute hands and indexes in 18K white gold



PHOTOS COURTESY OF OMEGA

COAT: HELMUT LANG | TOP: EAVES

Community, Compassion, and Family



Top: Humbertown Jewellers proudly supports Sunday Best Toronto. Jack (left), Co-Founder of Sunday Best Toronto, and guest celebrate in style
Bottom: Ferit stands next to Michael, the winner of Humbertown Jewellers' contribution to the auction

Humbertown Jewellers was honoured to support two profoundly meaningful celebrations, both of them close to our hearts and the hearts of our customers. Humbertown proudly supported Sunday Best Toronto, a sold-out charity event created “by the next generation, for the next generation.” With 225 guests in attendance, the occasion raised over \$210,000 to directly support the Pediatric Oncology Group of Ontario (POGO) and Kids Help Phone (KHP). Inspired by siblings Kate, Jack and Meghan, the event

celebrates conversations, dreams, and moments of connection for all children, as well as fuelling a child’s courage when facing cancer or mental health challenges. We were also proud to support St. Joseph’s Health Centre Foundation through our sponsorship of the 22nd Annual Fall Classic Golf Tournament. A record-breaking \$500,000 was raised to help build the new Peter Gilgan Patient Care Tower. It is a privilege for Humbertown Jewellers to partner with our customers to broaden the impact of worthy charities while reflecting our values of family and community.

PHOTOS COURTESY OF HUMBERTOWN JEWELLERS



An Evening of Luxury and Pleasure with CHANEL

In one of the premier events of the year, Humbertown Jewellers and Chanel welcomed guests to two nights of festivities, celebrating the enduring partnership between these two icons of luxury. The evening’s offerings included delectable gourmet cuisine and specially selected wines. The event was co-hosted with Chanel’s High-End Watch and Jewellery division, alongside Chanel’s Director of Watch and Fine Jewellery. The event was an immersive experience reflecting a shared commitment to artistry, refinement, and timeless elegance. Inside the intimate setting of Humbertown Jewellers, guests explored Chanel’s high jewellery and haute horology collections and were offered a curated presentation showcasing rare and limited-edition creations. Certain pieces were introduced to Canada for the first time exclusively for this event. In addition to the limited-edition offerings, guests had the rare opportunity to experience the elegant and often whimsical nature of Chanel’s fine jewellery — meticulously designed to embody the distinctive craftsmanship and heritage of the House of Chanel. Humbertown Jewellers was delighted to host this highly anticipated gathering. We take great pleasure in offering joyous experiences to our community. This exclusive event celebrates the enduring relationship between Humbertown Jewellers and Chanel, two leaders in the world of luxury.

This exclusive annual two-night event celebrates the enduring relationship between Humbertown Jewellers and Chanel, two leaders in the world of luxury



PHOTOS COURTESY OF HUMBERTOWN JEWELLERS



Humbertown Jewellers Hosts an Innovative IWC Masterclass

Humbertown Jewellers recently hosted an exciting and original evening masterclass with IWC, offering guests a fabulous opportunity to step inside the world of fine watchmaking.

Guided by an IWC master watchmaker, the evening blended hands-on experience, technical insight, and an horological education that captured the artistry of IWC.

Guests, fortified with light appetizers and beverages, enjoyed the opportunity to work with delicate IWC movements under expert guidance and instruction. Each guest carefully disassembled and reassembled components, witnessing the intricate interplay of gears and balance wheel, and practicing the meticulous skills fundamental

to the craft. This unique immersive exercise illuminated not only the mechanics but also the philosophy and heritage underlying IWC's legacy of innovation and craftsmanship.

Following the workshop, guests shared their impressions of the masterclass experience while enjoying a communal dinner. The unforgettable final flourish of the evening involved trying on an array of IWC timepieces, including limited editions. This event created a renewed understanding and appreciation of artistry and craftsmanship of the brand.

Humbertown Jewellers was honoured to host such an exceptional evening. We look forward to bringing more immersive events to our community.



Staying true to its community-first spirit, Humbertown Jewellers hosted an intimate hands-on IWC watchmaking masterclass



PHOTOS COURTESY OF HUMBERTOWN JEWELLERS

ARNOLD & SON Débuts in Toronto

In May, Humbertown Jewellers welcomed Arnold & Son, the acclaimed watchmakers, by hosting an evening of celebration.

Marking the beginning of a distinguished partnership as the brand's exclusive Toronto retailer, we gathered at Enigma Yorkville, Toronto's Michelin-starred destination. It served as an ideal setting to honour Arnold & Son's values — artistry, precision, and innovation. We were joined by the Managing Director of Arnold & Son who flew in from Geneva for the event, and the Regional Sales Manager who came in from Los Angeles.

Guests enjoyed an unparalleled interplay of delicious cuisine and horological mastery while discovering the unique character of Arnold & Son watches — celebrated internationally for their multi-axial symmetry, intricate astronomical displays, and seamless fusion of Swiss technical expertise with English heritage. Guests were given an opportunity to see the unveiling of the 2025 new releases launched during Watches and Wonders, along with a rare glimpse of what's to come for the brand in the near future.

Each horological creation revealed a rare blend of innovation and tradition, underscoring Arnold & Son's continued position at the forefront of haute horology.

The event reflected Humbertown Jewellers' pride in championing exceptional watchmaking and in curating experiences that celebrate master craftsmanship and community. We are proud to be one of the two Authorized Dealers in the country for this unique and growing brand. This Toronto celebration set the tone for what promises to be a flourishing partnership.

Michelin-starred Enigma Yorkville was the perfect setting to showcase the precision and creativity of Arnold & Son watchmaking



PHOTOS COURTESY OF HUMBERTOWN JEWELLERS



Embracing the Couture Braid

Woven and twisted, the Première Galon reinterprets Chanel's couture braid for the world of horology

Words by **Marc Castaldo**

The Première Galon's signature style draws inspiration from the understated elegance of Chanel haute couture. Much like Coco Chanel's approach of incorporating braided trims (galons) into her suits to add a subtle visual effect, the Première Galon establishes a captivating appeal through a layered and woven design that is reminiscent of Medusa, that mythical Greek emblem of power, beauty and peril.

Its 18K yellow gold braid-motif bracelet and 18K yellow gold case highlight the refined look of its simple dial, freed of indicators. And because there are as many braids as there are versions of the classic Chanel suit, the Première Galon is available in two versions.

The first, the Première Galon Diamond watch, features a dial crafted from 18K yellow gold and is set with 108 brilliant-cut diamonds. The hands are also crafted in 18K yellow gold, while the non-screw-down crown is set with a single brilliant-cut diamond. Completing the design is a pristine bangle and clasp, both in 18K yellow gold, meticulously set with 573 brilliant-cut diamonds. Altogether, the watch dazzles with 682 brilliant-cut diamonds totalling approximately 5.43 carats.

The second variation called the Première Galon, boldly contrasts its 18K yellow gold case set with 52 brilliant-cut diamonds with a black-lacquered dial, enhancing the watch's refined aesthetic. Its 18K yellow gold crown is adorned with a single brilliant-cut diamond for a touch of radiance. Completing the design is a rigid braid-motif bracelet crafted in 18K yellow



The Première watch, the House of Chanel's first timepiece, debuted in 1987 and was a departure from the common masculine look

gold and set with 80 brilliant-cut diamonds, adding another approximately 0.76 carats of sparkle to the piece.

The most compelling aspect of these watches is their ability to make a statement through subtlety, elegance and their dangerously provocative nature all at once. Free from robustness or overly bold stylistic variations, available in multiple sizes to fit any woman.

These precious pieces truly preserve the Chanel essence and confidently establish themselves in the world of haute joaillerie without skipping a beat.

PHOTOS COURTESY OF CHANEL

The Enduring Performance of PANERAI

The Luminor Marina series embodies the legacy of Panerai

Words by **Rick Muller**

Since its founding in Florence in 1860, Panerai's fine watchmaking has represented the height of Italian design blended with Swiss craftsmanship.

Panerai originally opened as a workshop, a retail store and a school of watchmaking. Early in the 20th century, the watchmaker began supplying the Italian Navy and its specialist diving corps with precision instruments, the designs of which were for many years covered under the Italian Military Secrets Act. Panerai only began selling to the commercial market in 1993 and was acquired by the Richemont Group in 1997.

Panerai's Luminor is the cornerstone of its enduring legacy. The name "Luminor," which was patented for use by Panerai in 1949, is derived from the luminescent and self-luminescent materials used to ensure optimal visibility of the dial underwater. Another iconic feature is the crown protective device, originally designed to prevent water seepage from entering the case (crucial to the Italian Navy diving corps). The crown guard stands out as the most emblematic and instantly recognizable element of the Luminor case design.

Other pieces from the latest Luminor Marina series feature metals such as titanium and a variety of dial colors, including a sun-brushed green version. At the heart of the Luminor Marina series is the new P.980 calibre, a three-day power-reserve automatic movement. It also includes a traversing balance bridge that enhances its stability and performance accuracy.

Today, Panerai develops and crafts its movements and watches at its Neuchâtel, Switzerland, manufacturing facility, combining a seamless melding of Italian design flair and history with Swiss horological expertise. Panerai watches are sold throughout the world via an exclusive network of Panerai boutiques and world-leading distributors.

As Humbertown Jewellers reflects on 45 years of its own history and prepares for an organic expansion marked by a passing of the



Top: Refined yet rugged, the Luminor Marina PAM03314 pairs a white sandwich dial with a 44 mm steel case and alligator strap
Bottom: Sleek and versatile, the Luminor Marina PAM03323 stands out with a light blue sun-brushed dial and steel bracelet

torch to a new generation of leadership, the Humbertown Jewellers family remains immensely proud to be trusted by the world's leading watchmakers, including Panerai. Its iconic Luminor collection continues to embody the brand's spirit of innovation — both timeless in design and ever-evolving in performance.

PHOTOS COURTESY OF PANERAI

Effortlessly Bridging Vintage and Modern

Baume & Mercier’s new Clifton models for him and her are steeped in historical craftsmanship and modern sophistication

Words by **Jennifer Cox**

Inspired and driven by challenges, the new Clifton 10771 men’s watch has been revealed as a stately new design that builds on the timeless workmanship of timepieces from the past while revitalizing its sophisticated style for the present day. Ingenuity, precision and superb craftsmanship are the creative forces behind Baume & Mercier, a legacy that has endured for 190 years, and this model is no exception.

The proportions of the 10771 watch have been slimmed down and the finishes have been reworked in subtle but impactful ways, but its overall appeal continues to be everlasting. This timepiece embodies both luxury and avant-garde good looks and is sure to be one of the most in-demand watches of the season.

There is also the Clifton 10778 watch for men, which was born in the renowned Baume & Mercier workshops in Les Brenets in the Swiss Jura, and this timepiece embodies the brand’s mantra of “accept only perfection.” Everything about this superior watch is second-to-none. It has modern features for everyday wear and practical qualities that include a strong resistance to magnetic fields, an impressive five-day power reserve and water resistance, and all these functional elements are encased in a refined design that is unsurpassed.

The attention to fine detail that has gone into the building of the Clifton 10778 is what truly sets this timepiece apart — from the harmony between the case and strap to the high-quality finishing and the balance of proportions and volumes. In a word, it’s perfection, and it certainly lives up to that.

Design is a cornerstone of the watchmaking approach of Baume & Mercier. In 1964, when the brand chose the Greek letter Φ (phi), referencing the golden ratio, it signalled a dedication to perfect proportional balance as a structural, stylistic principle in every timepiece. The smallest Clifton case was previously 39 mm, but the collection begins a new chapter with the introduction of the 34 mm case of the Clifton 10831 timepiece for women, which is the epitome of true elegance, seamlessly blending form and function.

The delicate size of the women’s Clifton 10831 is an homage to femininity, with a vintage aesthetic and polished satin-brushed finishes that channel the timeless refinement of the 1950s. And while design takes centre stage of this gorgeous timepiece, one must not overlook the cutting-edge movement of this watch. Together, they offer women not just beautiful jewellery but innovative Swiss watchmaking at its finest.



Left: Clifton Baumatic M0A10771 – A deep-blue lacquered dial with subtle gradient, darker at the edges and luminous at the centre evokes refinement and depth. White crosshairs, indexes and date display stand in striking contrast against its radiant finish. **Middle:** Clifton Baumatic M0A10778 – An opaline salmon dial blending rose and peach tones recalls the elegance of the 1930s–’40s. Warm vintage hues and meticulous detailing create a timeless aesthetic of enduring sophistication. **Right:** Clifton Baumatic M0A10831 – Gold-plated faceted hands sweep across a dial encircled by a beaded minute track. A luminous numeral at 12 o’clock and a discreet date aperture at 6:00 enhance its refined and balanced composition

PHOTOS COURTESY OF BAUME & MERCIER

The Launch of the IWC Ingenieur Automatic 35

Introducing three versions of the famed Swiss watchmaker’s newest fine-quality timepiece

Words by **Rick Muller**

Throughout its 40-year history, Humbertown Jewellers has always prided itself on carrying the world’s finest watches in both quality and style and being recognized globally as a leading watch retailer. That tradition continues and is expanding with the new offering announcement of the IWC Ingenieur Automatic 35, a watch that was only introduced to the world this past April.

The IWC Ingenieur Automatic 35 embodies the very best of the style and legendary craftsmanship of Swiss watchmaking, universally recognized as among the finest in the world. As Humbertown Jewellers proceeds with its exciting expansion plans as it transitions and passes the torch to a new generation of leadership, this quality timepiece is the perfect addition.

With this new and more compact automatic model, the Swiss luxury-watch manufacturer complements its Ingenieur Collection. The IWC Ingenieur Automatic 35 is available in three versions, all of which have a case diameter of 35 millimetres and a thickness of just 9.44 millimetres, the very epitome of sleek and stylish sophistication. One model features an 18K 5N red gold case and bracelet with a gold-coloured dial, and the other two models feature stainless-steel cases and bracelets, the first one with a silver-plated dial and the second with a black dial.

The new Ingenieur Automatic 35 offers the same enhanced ergonomics and highly detailed finishing as the earlier 40-millimeters version, which was introduced in 2023 as a luxury sports watch with an integrated bracelet that revisited Gerald Genta’s emblematic Ingenieur SL from the 1970s.

This piece reflects the quality and history of IWC Schaffhausen, the legendary Swiss watchmaker whose brand covers the whole spectrum from luxurious timepieces to sports watches. Founded in 1868, IWC is known for its unique engineering approach to watchmaking, combining the best of human craftsmanship and creativity with cutting-edge technology and processes.

Over its more than 150-year history, IWC has earned a reputation for creating professional instrument watches and functional complications, especially chronographs and calendars, which are



Left: Ref. IW324903: 18K 5N red gold case, gold-coloured dial, 5N gold appliqués and gold-plated hands, integrated 18K 5N red gold bracelet with a butterfly folding clasp. **Right:** Ref. IW324906: Stainless steel case, black dial, rhodium-plated hands and appliqués integrated stainless steel bracelet with butterfly folding clasp. **Bottom:** Ref. IW324901: Stainless steel case, silver-plated dial, rhodium-plated hands and appliqués integrated stainless steel bracelet with butterfly folding clasp



ingenious, robust and easy for customers to use. A pioneer in the use of titanium and ceramics, IWC today specializes in highly engineered watch cases manufactured from advanced materials that include coloured ceramics, titanium aluminide and its own trademarked Ceratanium.

The IWC Ingenieur Automatic 35 marks a new advancement in watchmaking — one that Humbertown Jewellers is proud to share.

PHOTOS COURTESY OF IWC

Advancing Timeless Legacies

Longines is all about reimagining excellence and precision

Words by Isha Sharma

When thinking of watches that epitomize elegance, Longines is a name that immediately comes to mind. The Swiss watchmaking brand, founded in 1832, embodies performance, precision, and style. With a history spanning almost two centuries, Longines’ unwavering commitment to craftsmanship, sports timing and elegance is showcased through their timeless watches.

Longines’ latest launch is the new redesigned PrimaLuna collection, now available at Humbertown Jewellers.

The PrimaLuna collection marks a redefined chapter in feminine horology. With acclaimed actress Jennifer Lawrence as the Longines Ambassador of Elegance, the collection symbolizes Longines’ dedication to Swiss precision and classic design.

“The new PrimaLuna watch feels timeless,” says Lawrence. “It has the kind of classic elegance that can easily go from day to night, casual to formal.” Embodying the excellence of flawless craftsmanship, each PrimaLuna watch features an eye-catching combination of lustrous dials, traditional Roman numerals and detailed embellishments.

Another major launch from Longines for this Fall is the Spirit Zulu Time 1925, which commemorates the 100th anniversary of the brand’s first dual-time-zone wristwatch. Longines’ legacy in aviation continues to take flight with precision watchmaking for global travellers.

To mark the introduction of the 2025 timepiece, Longines has created an ad campaign featuring Ambassador of Elegance Henry Cavill, the epitome of the contemporary traveller who traverses time zones and continents but maintains a perfect sense of time and style.

The exceptional accuracy of the Spirit Zulu Time 1925 watch is driven by its use of Longines’ proprietary GMT calibres equipped with silicon-balance springs and COSC chronometer certification – a standard of excellence in precision timekeeping.

Focusing on two essential pillars, the campaign highlights emotional resonance and refined practicality. “The Spirit Zulu Time gives me, at a glance, that immediate connection,” says Cavill. “And it does so with the elegance that Longines excels at.”

A theme that repeats throughout these collections is the narrative



Top: Ambassador Henry Cavill styles the LONGINES ZULU TIME 1925, its bidirectional bezel and stainless steel case topped with 18K 200-micron rose gold, keeping him connected everywhere

Bottom: The LONGINES PrimaLuna collection is carefully crafted with great attention to detail; its celestial inspiration is revealed by its smooth curves and fine lines. Whether adorned with diamonds or designed with minimalist dials, it embodies refined beauty

of continuous enhancement that celebrates and builds upon the glory of the past. In the case of the PrimaLuna collection 2025, the watches’ delicately domed surfaces’ play of light and shadow is nothing short of a visual revolution, one that serves to accentuate their feminine elegance.

One sees the same spirit in the Spirit Zulu Time series model, which connects the threads of global time standardization with the brand’s legacy.

PHOTOS COURTESY OF LONGINES

The Freak ONE Remains the Chosen One

The Freak ONE stands out as a cutting-edge timepiece that challenges the conventions of horology

Words by Marc Castaldo

What truly defines a timepiece is the inspiration behind its creation. For Ulysse Nardin, the merging of the future and the past has been the company’s guiding principle since its inception in 1846. The brand is renowned for its precision timing instruments and is sought after by the world’s highest-level geodesy, astronomy, Earth sciences and navy professionals.

Fast-forward to today, and the Freak is still Ulysse Nardin’s most sought-after creation. Since the Freak arrived at Baselworld in 2001, it has never stopped evolving and pushing the boundaries of horological design and engineering. What followed were innovative creations like the Freak X and Freak S, each carrying forward the spirit of the original Freak while introducing new dimensions of style and design.

But what defined the Freak Saga is the Freak ONE. Considered by many the quintessence of the Freak collection, it possesses unmatched flair and three iconic characteristics: no dial, no hands, and no crown. Still one of the most highly technical models on the market with a total of 229 parts, the Freak ONE boldly reimagines watchmaking.

Forgoing a conventional dial, it reveals the spectacle of a flying carousel movement that serves as both mechanism and design centrepiece. Free from a crown, the time is set through the bezel, while winding is achieved via the caseback — an ingenious approach that reinforces its avant-garde spirit. The minute bridge itself becomes the minute hand, rotating once per hour, while a rotating disc beneath carries the hour pointer. Enhanced with silicon components and a diamonsil-treated escapement, the movement is engineered for exceptional durability, offering resistance to abrasion and shock alongside a 90-hour power reserve. Encased in black DLC-coated titanium with a satin finish, the 44-mm case features a 5N rose gold bezel, sapphire-backed titanium case, and 30 m water resistance. At 13.37 mm thick, the



The Freak ONE remains one of the most sought-after models on the market because it represents the spirit of all those who choose their own path — ultimate freedom

Freak ONE is mechanical mastery made wearable.

With more than 20 patents filed for the collection over two decades, 2026 will be a momentous year for Ulysse Nardin as the Freak Collection will celebrate its 25th anniversary. Above all, Humbertown Jewellers is excited to say that we can look forward to more additions to the Freak Saga.

PHOTO COURTESY OF ULYSSE NARDIN

The Power of Product Expansion

Patek Philippe was in the spotlight at Watches and Wonders 2025 unveiling fifteen new models to complement their vast collection

Words by **Bonnie Pop**

Each spring, the horological elite gather in Geneva for Watches and Wonders, and this year, the spotlight shone firmly on Patek Philippe. Unveiling 15 new models, the revered manufacturer showcased its unmatched fusion of heritage craftsmanship and technical ingenuity — an uncompromising pursuit of excellence across every category of its storied collection that reaffirms why it remains a benchmark in haute horlogerie.

Leading the pack is the Quadruple Complication Ref. 5308G-001, part of the Grand Complications line and a self-winding marvel that unites a minute repeater, split-seconds chronograph and instantaneous perpetual calendar in a single white gold case. It's a mechanical feat powered by a new calibre with two patented split-seconds innovations — this is a watch made for true connoisseurs.

Patek also surprised collectors with a throwback to the desk clock era. The Ref. 27000M-001, a Grand Complications watch, blends the analog aesthetics of the 1930s with modern engineering, boasting a new movement with nine patents to its name and a staggering 31-day power reserve. Encased in silver with green Grand Feu enamel panels, it's as much a work of art as a timekeeper.

The Twenty~4 Collection breaks new ground by introducing its first Grand Complication: a perpetual calendar housed in a svelte rose gold case. This refined timepiece offers two dial variations — satin-brushed silver or olive-green sunburst — both designed to complement modern femininity without

compromising mechanical excellence.

Not to be outdone, the Calatrava line welcomes Ref. 5328G-001, an eight-day manual-wind model with day and date indicators in a striking vertical alignment. Its blue dial and Clous de Paris case band make a bold yet elegant statement.

And for those drawn to casual refinement, Patek introduces the new medium-sized Cubitus, available in rose gold Ref. 7128/1R-001 and white gold Ref. 7128/1G. The rose gold model pairs a 40-mm case with a warm brown sunburst dial, offering a rich, sporty-sophisticated aesthetic. Its white gold counterpart features a cooler palette with a silver sunburst dial, lending an understated elegance that feels equally at home in professional or relaxed settings. Both are powered by the 26-330 S C calibre with a stop-seconds function — versatile companions built for every occasion.

Finally, Patek rounds out this remarkable collection with a showcase of 78 unique and limited-edition creations, Rare Handcrafts that demonstrate the manufacturer's dedication to métiers d'art.

From highly complex calibres to timeless aesthetics, the 2025 collection proves once again that Patek Philippe doesn't follow trends, it sets them — one meticulously crafted watch at a time. With each release, the brand strengthens its position, not just as a leader in watchmaking but as a custodian of timeless values: precision, beauty and an enduring respect for horological tradition.



The Patek Philippe Cubitus Ref. 7128/1G in white gold



The new Patek Philippe Cubitus 7128/1R in rose gold blends casual elegance with contemporary design. Its 40mm case suits a variety of wrist sizes, while alternating satin and polished finishes enhance its modern appeal. A brown dial with horizontal relief and sunburst detailing completes the sophisticated look

PHOTOS COURTESY OF PATEK PHILIPPE



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